### 2007 ANNUAL PUBLIC FILE EEO REPORT

(To be completed by each station or each station group annually and placed in each station's public inspection file and on each station's web site)

Call Sign of Station(s):	WRC-TV	

 List all full-time job vacancies filled by any station covered by this report during the past year.

Account Manager

Account Manager

**Building Engineer** 

Customer Service Representative

**Executive Producer** 

Human Resources Coordinator

Junior Account Manager

NABET Photographer

Newswriter

Producer

Producer

Producer

Reporter

Reporter

Reporter

Reporter

Strategic Partnerships & Integrated Marketing Account Manager

Vice President of Sales

- For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.\*
- 3. In total, how many interviewees did the station (or station group) interview for all the full-time job vacancies identified in response to Question 1? 160
- 4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station? Please provide this information in matrix form.

Name of Recruitment Source Total Number of Interviewees Referred During Year

6

4

1

ACS Workforce & Community Solutions, Inc.

American Federation of Television and Radio Artists

American University Career Center

America's Job Bank

Bowie State University

Broadcast Employment Services (tvjobs.com)

Careerbuilder.com

Catholic University of America Office of Career Services

County Exec. Doug Duncan Office of Community Outreach

Craig's List

George Mason University Career Services

George Washington Career Center

gecareers.com 13

Greater Urban League

**DCJobs** 

Hampton University Career Center

Howard University	2
HotJobs	1
ITT Technical Institute	
I.O.U.E.	4
JOBS! Ministry Career Resource Center	
Loudoun Workforce Resource Center	
Marymount Career Services	
MD Workforce Exchange	
Medialine	
Monster.com	3
Montgomery Works	
Morgan State University Career Resource Center	
Mt. San Antonio College Career Placement Services	
NAACP	
National Lesbian and Gay Journalists Association	
National Television Academy	
NBC4 jobline	
nbc4.com	12
Prince George's Workforce Development	
Southeastern University Career Services	
Spots'n Dots	2
St. Luke's House-back to work program	
Television Bureau of Advertising	
University of the District of Columbia	
Washington Post	
Women Empowered Against Violence, Inc.	
Women in Film and Video	

5. Please summarize the station's (or station group's) broad recruitment outreach initiatives during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and a short summary of the nature and extent of the station's participation in each initiative.

WRC-TV is committed to diversity and equal employment and as such, has conducted broad and extensive recruitment outreach over the last year. The Station's outreach efforts include the following:

### JOB FAIR PARTICIPATION

Michael Jack, President & General Manager of WRC-TV, participated in the National Association of Hispanic Journalists (NAHJ) from June 14 to June 16, 2006 in Ft. Lauderdale, Florida.

Michael Jack, President and General Manager of WRC-TV, participated in the Asian American Journalists Association (AAJA) Job Fair from June 21, 2006 to June 24, 2006 in Honolulu, Hawaii.

Michael Jack, President and General Manager of WRC-TV and Vickie Burns, VP Local News, participated in the National Association of Black Journalists (NABJ) Job Fair held in Indianapolis, Indiana from August 16 to August 19, 2006.

Janifer Claytor, Human Resources Generalist, participated in the Howard University Communications Job Fair on October 19 and 20, 2006 in Washington, D.C.

Janifer Claytor, Human Resources Generalist and Meghan Walko, Human Resources Coordinator, participated in Catholic University's Job Fair on March 27, 2007 in Washington, D.C.

### STUDENT CAREER PARTICIPATION

Janifer Claytor, Human Resources Generalist, Meghan Walko, Human Resources Coordinator and Phally Lambert, Executive Secretary, participated in the Junior Achievement Program at Emery Elementary School in Washington DC on May 3, 2007. This program is designed to focus on dropout prevention and prepare students for future opportunities in the workforce.

WRC Reporters Eun Yang, Shannon Bream and Lindsay Czarniak were panelists at a George Mason University event on May 8, 2007. The program titled "American Genius: Carving the Path" was designed to inspire the GMU students in Political Science, Communications and Economic majors.

Many of our on-air talent are active in speaking at colleges and universities about careers in broadcasting: Dan Hellie, WRC Sports Reporter, spoke to the Sports Communication class at American University on January 29, 2007; Keith Garvin, WRC Reporter, was a guest speaker for a Journalism class at the University of Maryland on December 5, 2006; Veronica Johnson, WRC Meteorologist, conducted an overview of WRC's studios and weather station to Howard University's NOAA Center for Atmospheric Sciences (NCAS) Weather Camp on July 21, 2006.

WRC-TV participated in the United States Telecommunications Training Institute Program during the week on June 20, 2006. As part of the training program, we provided an avenue for qualified professionals from developing countries to learn about the operation of a large market television station.

### INTERNSHIP PROGRAM

WRC-TV has a thriving internship program in conjunction with NBC News. Between June 2006 and May 2007, over 140 students from 68 different colleges and universities participated in internships. Of these participants, 88 served as interns with the Station.

### EMMA BOWEN FOUNDATION FOR MINORITY INTERESTS IN MEDIA

In the last year, WRC-TV has sponsored two (2) students with the Emma Bowen Foundation for Minority Interests in Media (scholarship). The students work for the Station during their semester breaks and the Company matches their earnings 100% to help them offset their college expenses.

### HOWARD UNIVERSITY COURSE

In conjunction with the John H. Johnson School of Communications at Howard University and the University of the District of Columbia, WRC-TV designed and conducted a course for the Spring 2007 semester on the strategies of running a TV station. Aisha Karimah - Director of Community Affairs, facilitated the course syllabus. The individual classes were taught by Michael Jack - President & General Manager, Vickie Burns - VP News, Pat Notley – VP Sales, Lisa Feldman – Director, Strategic Partnerships and Integrated Marketing, Paul Bruton - Marketing Manager, Donna Weston - VP, Advertising & Promotion, Chuck Lindner - Chief Engineer and Jim Iovino - Webmaster.

### DIVERSITY WORKSHOP

Janifer Claytor, HR Generalist, participated in the Multicultural Women's Town Hall on December 12, 2006 in Washington, DC. This initiative was sponsored by Working Mother to focus on leveraging cultural and ethnic differences to build successful alliances.

Station:	WRC-TV_	
Job Title:	Producer	
Date Job Filled:	07/05/2006	
Recruitment Source That Referred		
Ultimate Hire:	nbc4.com	

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
See List				

### ACS Workforce & Community Solutions, Inc

Olivia Vaughns, Project Manager 401 M St. SW Ste. 150 Washington, DC 20024 202.378.2600 202.484.7786 (fax)

#### □ AFTRA

George Wright (301) 657-2560 4340 East-West Hwy. Suite 204 Bethesda, MD 20814

### □ American University Career Center

Francine Blume, Ph.D.
Director, Experimental Education
4400 Massachusetts Avenue, NW
5th Floor of Butler Pavilion,
Washington, DC 20016
202.885.1806
202.885.1861 (f)

## America's Job Bank (ajb.org) And DC Dept. of Employment Services

Dcnetworks.org Roosevelt Bland 202.576.3085 202.576-3109 (f) Franklin St. One-Stop Career Center 1500 Franklin St. NE Washington, DC 20018

### □ Bowie State University

Career Co-op and International Services Ms. Dale O'Neal Interim Director Wiseman Center Room 126 Bowie State U Bowie, MD 20715 (301) 860-4000 (301) 860-3824 (f)

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Tvjobs.com Mark C. Halloway (760) 745-8177 P.O. Box 4116 Oceanside, CA 92052

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Alan Goodman Director, Career Services 202 Pryzbyla Ctr. 620 Michigan Ave., NE Washington, DC 20064 (202) 319-5623 (202) 319-4480 (f)

# Office of Community Outreach Mr. Shu Ping Chan 101 Monroe St. 2/F Rockville, MD 20850

(240) 777-2500 (240) 777-2517

### ☐ George Mason University

Career Services
Elizabeth Heyerdahl
On Campus Recruiting Coordinator
Mail Stop 3B6
4400 University Dr.
Fairfax, VA 22030
(703) 993-2370
(703) 993-2361

### ☐ George Washington Career Center

Rebekah Donahue Career Information Coordinator 1922 F. St, NW (Old Main) Washington, DC 20052 202.994.6495 202.994.6493 (fax)

### ☐ Greater Urban League

Ursula Higgins (202) 265.8200

Headquarters Building Executive Office 3501 14th Street, NW Washington, DC 20010

### □ Hampton University Career Center

Andre Ledoux Job Developer careercenter@hamptonu.edu Hampton, VA 23668 (757) 727-5000 (757) 727-5935

### □ Howard University

Carol Dudley, Coordinator (202) 806-5806
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Lincoln G. Brown, Jr.
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Howard University
John H. Johnson School of
Communications
525 Bryant Street, NW, #C-107C
Washington, DC 20059
202-806-5807
202-986-2911 (Fax)

### □ ITT Technical Institute Darlene Jones Huckaby (703) 440-9535

7300 Boston Blvd. Springfield, V A 22153

### □ JOBS! Ministry Career Resource Center

Jack Dunlap (703) 536-9068 (703) 536-9067 – fax 100 A. East Fairfax St. Falls Church, VA 22046

### □ Loudoun Workforce Resource Center

Kelly Hartles (703) 777-0150 102 Heritage Way, NE Suite 200 Leesburg, VA 20176

### ■ Marymount Career Services

Heather Stone Career Resources Coordinator Gerard Phelan Hall, 3rd Floor 2807 N. Glebe Road Arlington, VA 22207 (703) 284-1563 (703) 284-5961

#### ☐ Medialine

Mark Shilstone Box 51909 Pacific Grove, CA 93950 (800) 237-8073

### □ monster.com

### □ Montgomery Works

(for postings on EE bulletin Board) Lulu Aguilar (301) 519-8253 (301) 519-7322 - fax 701 Russell Ave. E 205 Gaithersburg, MD 20877

### □ MD Workforce Exchange

Westfield Shoppingtown Wheaton 11002 Veir Mill Rd., South Building, Suite 408 Wheaton, MD 20902 Kim Lamphier – Business Resource Representative (301) 929-4377 (301) 933-4424 (fax)

### Morgan State University Career Resource Center

Garrya S. Hatton Career Resource Coordinator (443) 885-4569 1700 E Cold Spring Lane

### Mt. San Antonio College Career Placement Services

Rosa Asencio 1100 N. Grand Avenue Walnut, CA 91789 909-594-5611 ext. 4510 909-468-4038 (f)

### □ NAACP

Nancy Bailey (410) 486-3303 (410) 580-3304 (fax) 4805 Mt. Hope Dr. Baltimore, MD 21215

### National Lesbian and Gay Journalists Association

(202) 588-9888 (202) 588-1818 (f) 1420 K St. NW Suite 910 Washington, DC 20005

### □ National Television Academy

Emmyonline.org

### Southeastern University Career Services

Cheryl Price
Director, Career Services
501 I St. SW
Washington, DC 20024
(202) 478-8223
(202) 488-3174

#### □ Spots'n Dots

Spotsndots.com Alice Riehl 729-7295 167 Oakdale Road Johnson City, NY 13790

### ☐ Prince George's Workforce Development

Carrie Miller, Labor Exchange Supervisor, Business Resources DLLR/MWE/Prince George's One Stop Business Center 1100 Mercantile Lane, Suite 120 Largo, MD 20774 301-618-8407 fax: 301-618-8436 □ St. Luke's House – back to work program
Dave Kokoski (301) 493-4200 x 296 6040 Southport Drvie
Bethesda, MD 20814
Phone: 301-493-4200
Fax: 301-493-6209

□ Television Bureau of Advertising
3 East 54<sup>th</sup> Street 10<sup>th</sup> Floor
New York, NY 10022
(212) 486-1111
(212) 935-5631 (fax)
Hope Etheridge, VP Finance
Administration

☐ University of the District of Columbia
University Career Service Office
Tori Hawkins
Job Developer
4200 Connecticut Ave., NW
Washington, DC 20008
(202) 274-6251
(202) 274-6180 (f)
Requested Notices
thawkins@udc.edu

 □ Women in Film and Video Meghan Devine 202-429-wifv 1919 M. Street, NW Suite 225 Washington, DC 20036

□ Women Empowered Against Violence, Inc. Jennifer S. Matel (202) 459-9550 1111 16<sup>th</sup> St. NW Washington, DC 20036

Station:	WRC-TV	
Job Title:	Building Engineer	4
Date Job Filled:	07/10/06	
Recruitment Source		
That Referred		
Ultimate Hire:	I.O.U.E. website	

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
See List				

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3 East 54<sup>th</sup> Street 10<sup>th</sup> Floor New York, NY 10022 (212) 486-1111 (212) 935-5631 (fax) Hope Etheridge, VP Finance Administration

### ☐ University of the District of Columbia University Career Service Office

Tori Hawkins Job Developer 4200 Connecticut Ave., NW Washington, DC 20008 (202) 274-6251 (202) 274-6180 (f)

### □ Women in Film and Video

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### □ Women Empowered Against Violence, Inc.

Jennifer S. Matel (202) 459-9550 1111 16<sup>th</sup> St. NW Washington, DC 20036

Station:	WRC-TV	
Job Title:	Vice President of	f Sales
Date Job Filled:	7/10/2006	
Recruitment Source That Referred		6
Ultimate Hire:	<u>Internal</u>	0.

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
See List				

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Mark Shilstone Box 51909 Pacific Grove, CA 93950 (800) 237-8073

### □ monster.com

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701 Russell Ave. E 205 Gaithersburg, MD 20877

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Mr. Shu Ping Chan 101 Monroe St. 2/F Rockville, MD 20850 (240) 777-2500 (240) 777-2517

### ☐ George Mason University

Career Services
Elizabeth Heyerdahl
On Campus Recruiting Coordinator
Mail Stop 3B6
4400 University Dr.
Fairfax, VA 22030
(703) 993-2370
(703) 993-2361

### ☐ George Washington Career Center

Rebekah Donahue Career Information Coordinator 1922 F. St, NW (Old Main) Washington, DC 20052 202.994.6495 202.994.6493 (fax)

### ☐ Greater Urban League

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Ursula Higgins (202) 265.8200 Headquarters Building Executive Office 3501 14th Street, NW Washington, DC 20010

### ☐ Hampton University

Career Center Andre Ledoux Job Developer careercenter@hamptonu.edu Hampton, VA 23668 (757) 727-5000 (757) 727-5935

### □ Howard University

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